

### Haroon's

(801) 583-1685

Sorry there are no keywords available

[www.haroons.com](http://www.haroons.com)

### Overall Score

# F

## 24%

Get Marketing Help!

Report Updated: 07/21/2012

Your Overall Visibility score is a number from 1-100 that aggregates a score from each of these categories: your Local Search Engine listings, your Local Directory Visibility, your Social Media Engagement, your Keyword Rankings and your Reviews. This score can easily be improved by fixing any category that has a low score.

### 40% Search Engines

#### Google

Your Google Places score is derived from factors we know to affect rankings. It is important that your listing is verified and the data is 100% completed. Listings with at least 5 reviews typically rank better, so we have deemed this a key ranking factor. Also, continually updating your listing by adding coupons will help your listing rank better.

#### Yahoo

Your Yahoo listing should be completed to include as much data as possible. If data is missing, your score will be negatively affected. Getting multiple reviews from several different customers will increase trust in your business and, thus, affect your score. Focus on getting reviews.

#### Bing

Your Bing ranking score is a number 1-100 that is derived from how well you manage those Bing ranking factors that affect your listings. If you are listed in at least 5 categories and have added as much data as possible to your listing, your score will be higher. Focus on getting at least 5 reviews posted to your listing on Bing.

# 30%

#### Google Places

Your information as shown in Google Places:

Listing Present	Website Url Present	At Least 5 Categories	At Least 5 Photos	At Least 10 Reviews	Listing Claimed
✓	✓	✗	✗	✗	✓

# 40%

#### Yahoo Local

Your information as shown in Yahoo Local:

[Haroons](#)  
1326 Foothill Dr, Ste A, Salt Lake City, UT 84108 (801) 583-1685

Listing Present	Verified Listing	Website URL Present	Reviews	At Least 3 Categories	Photos Present	Hours of Operation
✓	✗	✓	✗	✗	✗	✓

# 50%

#### Bing Local

Your information as shown in Bing Local:

[Haroon's](#)  
1326 Foothill Dr Ste A Salt Lake City, UT  
(801) 583-1685

Listing Present	Listing Claimed	Website URL Present	At Least 5 Categories	At Least 5 Reviews	Photos Present
✓	✗	✓	✗	✗	✓

**Fix Your Local Search Engines**

### 65% Local Directories

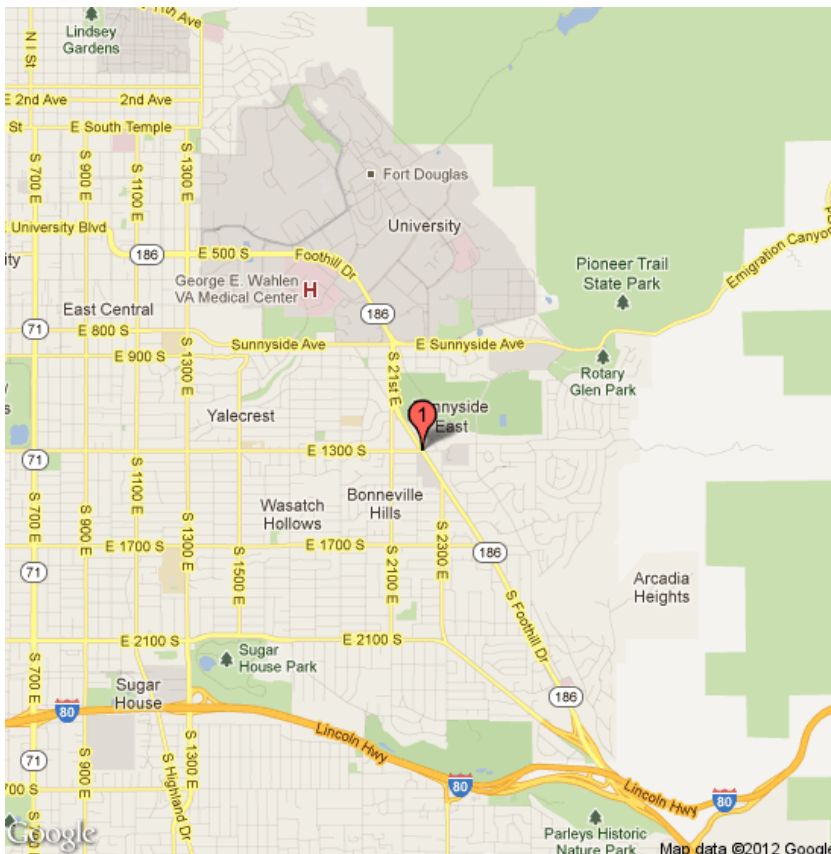
## Explanation of Directories

Your Local Listing score is derived from taking the percentage of listings that you are listed on divided by the number of directories we are checking. This is a simple score based purely on if your business is listed or not. The theory is that the more citations (mention of your NAP - Name Address & Phone #) your business has the more trust the search engines have in your business. To improve your score simply add your business to these local directories.

✓ yellowpages.com	✓ hotfrog.com
✓ botw.org	✓ local.com
✓ citysearch.com	✓ manta.com
✓ superpages.com	✗ judysbook.com
✗ angleslist.com	✓ mojopages.com
✓ merchantcircle.com	✗ ezlocal.com
✗ brownbook.net	✓ kudzu.com
✗ matchpoint.com	✗ myhuckleberry.com
✗ company.com	✓ showmelocal.com
✓ yellowbook.com	✓ yelp.com
	✓ bridgat.com
	✓ insiderpages.com
	✗ discoverourtown.com

## ! Fix Your Local Directories

0% Competitor Citations



## Explanation of Competitors Citations

This list is a competitive snapshot of where your competitors are listed on the web. This in-depth analysis of what your competitors are doing helps show you how to rank higher.

These listings have two purposes. Listings matter because they enable potential customers to find you on relevant national sites, directories in your area and directories for your industry. Also, being listed in these directories can increase your rankings on Google.

The theory is simple: Get your business listed on the sites your competitors are on, plus a few more.

## Competitors in the Map

- 1 Salt Lake City, UT
- 2 Haroon's

Directory	Salt Lake City, UT	Haroon's
yellowpages.com	✓	✗

superpages.com	✓	✗
company.com	✓	✗
insiderpages.com	✓	✗
merchantcircle.com	✓	✗
local.com	✓	✗
twitter.com	✓	✗

## ! Fix Your Citations

### 40% Social Media Profiles

Site	Your Business
Facebook	✓
Twitter	✗
LinkedIn	✓
Foursquare	✗
You Tube	✗

#### Social Media Profiles

Your Social Media score measures how active your business is on a variety of social media platforms. Sites like Facebook, Twitter, Foursquare, YouTube and LinkedIn allow customers to interact with your business and discuss their experiences. By having social media touch points, you encourage customers to "talk about your business" online. You can broadcast to your fans and followers with such perks as specials, great deals, and current news about your business. Simply set up these social media profiles and engage in posting info and gaining followers to improve your score.

## ! Fix Your Social Media Profiles

### 0% Reviews (Reputation Management)

Review Summary		
		<a href="#">0 Reviews</a>
		<a href="#">Present but No Reviews</a>
		<a href="#">Present but No Reviews</a>
		Not Present
		<a href="#">Present but No Reviews</a>
		Not Present
		Not Present

#### Reviews (Reputation Management)

Your customers are talking about you. This report has found the testimonials and reviews your customers have left for you. It's important to understand what people are saying about your business. Damaging reviews can wreak havoc on a business. By managing your reputation, you can discover the good and the bad about your business and take any necessary steps. This report has averaged your 5 star reviews to display as a number. Receiving more reviews also helps your ranking on Google. Get more reviews than your competition and watch how your rankings improve.

## ! Fix Your Reputation

### 0% Keyword Ranking

## Keywords

After researching your keywords we are able to search your positioning on Google, Yahoo and Bing, We are searching your keyword with your city name like "Plumber Dallas TX". There are several ranking factors for local businesses. Here are 4 basics you need to focus on: #1 - Set up an optimized Google Places listing; #2 - Get a lot of citations; #3 - Set up your website so that it is search engine optimized; and #4 - Build links to your site and get reviews.

Keyword	Google	Google Places	Yahoo	Yahoo Local	Bing	Bing Local
Salt Lake City	NA	NA	NA	NA	NA	NA



**Fix Your Keyword Ranking**

[Get Started](#)

[How It Works](#)

[Next Steps](#)

[Ranking Tips](#)

[About Us](#)

 [Follow](#)

 [Follow](#)